



DIGITAL CUSTOMER - PAYMENT

Simple and secure. All common
payment methods for your e-portal

Digital Customer - Payment

Fichtner, your partner for online payments

Fichtner relieves you of all sort of tasks from customer onboarding to invoicing – so you can concentrate on your core business. Simplify onboarding and all payment transactions with our fully compliant payment solution for CRM systems. We offer you a flexible payment solution to map practically any business model as well as all types of multi-level organizational model. Offer your customers the right combination of payment options from all major payment providers – tailored to your customer group and sales markets. Fully customize the payment pages to your corporate design or use our customizable template to create a quick and efficient solution. Manage your customer payments via a single interface.

Give your customers what they want

PayPal, Apple Pay, debit or credit card – nowadays, every customer has their own favorite payment method. Fichtner Payment offers you a selection of popular online payment methods that enable you to engage with your customers according to their needs and preferences. What do you get out of it? Better customer loyalty and faster payment processes.

Receive payments quickly and directly

This is how Fichtner Payment works: Within a matter of seconds, you generate a payment link which you send to your customer. This link takes the customer to a specific landing page, where they can choose from a number of common payment options and are directly forwarded to the payment page. Positive user experience and accelerated payment process included.

The easiest way to pay online

With Fichtner Payment you offer your customers a simple and secure way to pay for products and services and make monthly installments online. Without having to create your own website or adapt your existing one.

Use contemporary channels

Fichtner Payment reaches your customers via the right communication channel for them. Whether it's email, text messaging or a social network – the payment link can be sent via any channel. This boosts conversion and realization rates.

One-off and recurring payments

You can use Fichtner Payment to handle all sales and services – not only individual products but regular installments, too. In the case of monthly payments, your customers receive regular payment requests by email, the content of which you determine.

Effortless and convenient: the payment reminder

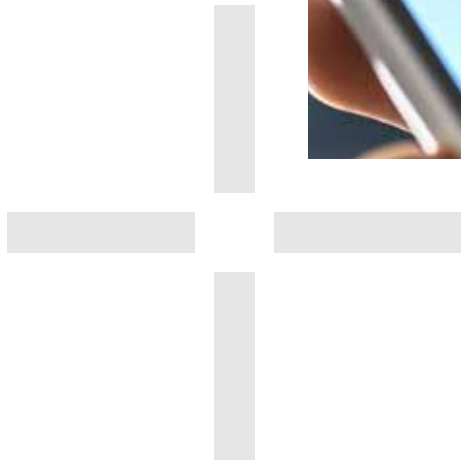
Your customer still hasn't paid after 14 days? Then send them a friendly reminder with a payment link. Simple and automated for you, convenient for your customer. You determine the interval for the reminder.

Incorporate the payment solution into your business processes

Fichtner Payment has interfaces to all popular accounting systems. This means you can generate and send payment requests directly from your system.

Keep track of everything

You control all payment transactions via an application in the back end. You also receive real-time information about entries and refunds, as well as analyses of the number and volume of transactions. This enables you to see which invoices are open and which have been paid.



Features



- Sell tickets for public transport/
open-air swimming pool



- Security



- GDPR-compliant



- Offer services



- Available around the clock



- Sell products



- Large choice of payment
service providers



- Community participation
payments



- Variety of payment methods

Knowing and understanding customer needs better

The energy sector is undergoing a radical transition. Utilities face a volatile market environment characterized by fundamental changes, new market players and increasing competition. What were purely consumers in the energy system are rapidly becoming stakeholders – and this applies to private end customers as well as industrial ones. Umpteen questions are waiting to be answered: Which customer needs will I have to address in the future? With which products and services? What will my sustainable business model be?

FICHTNER

IT CONSULTING

Fichtner IT Consulting GmbH (FIT for short) is the Fichtner Group's center of competence for IT. Among other things, we design and implement information logistics for technical networks, plants and infrastructure. We also bundle our industry knowledge and process know-how to optimize the customer communication of our partners in the energy industry by deploying digital solutions and to realize new value added potentials for them.

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